

PRIMARY LOGO

SECONDARY LOGO



TAGLINE

**Intelligent Pharmacy Solutions**

MAIN COLORS



**PickPoint® Red**

C: 7 R: 222  
M: 100 G: 15  
Y: 100 B: 15  
K: 1  
#de0f0f



**Dark Blue**

C: 79 R: 60  
M: 47 G: 108  
Y: 41 B: 122  
K: 13  
#3c6c7a



**PickPoint® Blue**

C: 74 R: 74  
M: 36 G: 133  
Y: 33 B: 150  
K: 3  
#4a8596

TYPOGRAPHY

**Verdana Bold**

Optimal for H1, H2, and CTAs

AaBbCcDdEeFfGgHhIiJjKkLlMm  
NnOoPpQqRrSsTtUuVvWwXxYyZz

1234567890(@#\$%^&\*!?.,:;)

**Verdana Regular**

Optimal for an H3 and body copy

AaBbCcDdEeFfGgHhIiJjKkLlMm  
NnOoPpQqRrSsTtUuVvWwXxYyZz

1234567890(@#\$%^&\*!?.,:;)

PRODUCT LINES



**Will Call System**

*Will Call at the Speed of Light™*

Product Line Colors



**Will Call System Green**

C: 30 R: 136  
M: 0 G: 164  
Y: 50 B: 118  
K: 30  
#88a476



**Will Call System Light Green**

C: 34 R: 172  
M: 5 G: 206  
Y: 38 B: 173  
K: 0  
#accead



**Remote Dispensing System**

*Patient Care Wherever You Need It™*

Product Line Colors



**Remote Dispensing System Blue**

C: 60 R: 101  
M: 17 G: 171  
Y: 20 B: 191  
K: 10  
#65abbf



**Remote Dispensing System Light Blue**

C: 44 R: 120  
M: 0 G: 222  
Y: 1 B: 255  
K: 0  
#78deff

